



# Why do you need Security Training?

Understanding Everything Tech's security awareness training solution.

**Our solution to Cyber Security is a user-focused security awareness training solution that helps organisations drive secure employee behaviour.**

Packed with an extensive library of interactive, video and blog-style content, we offer engaging and continuous computer-based training - easily managed through intelligent automation.

## With our training platform you can:

- Quickly deploy a continuous security awareness training programme
- Reduce the likelihood of human-caused data breaches
- Develop a security-minded culture that can combat modern-day threats
- Cut remediation time and cost caused by internal cyber incidents
- Aid your efforts in achieving regulatory compliance

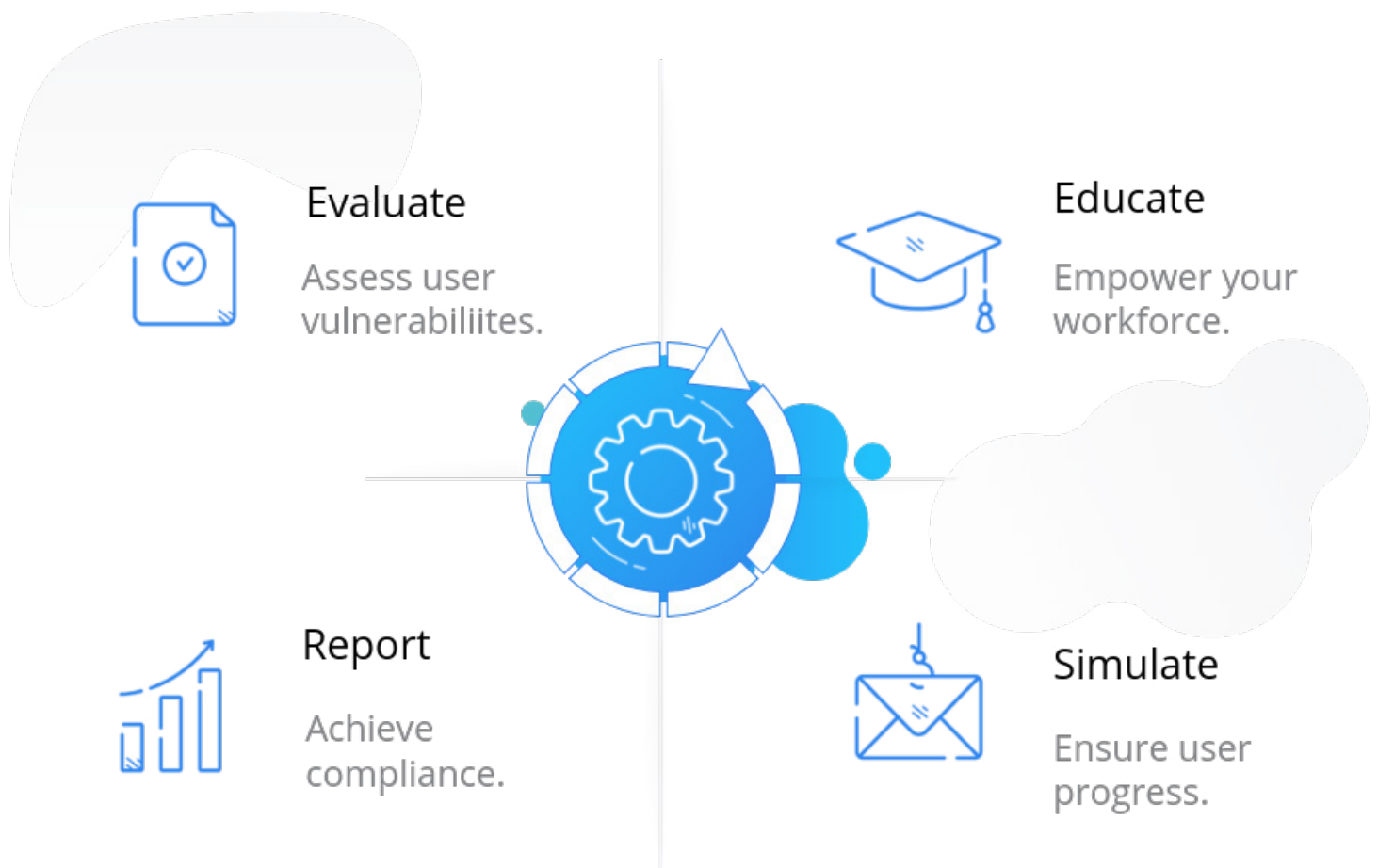
## Key features:

- Intelligent automation that eliminates repetitive admin tasks and ensures continuous user training
- Extensive library of infosec, compliance and custom-built courses - with new additions each month
- Individually-tailored programmes that identify and strengthen the user's largest knowledge gaps first
- Bite-sized courses - including video, interactive and blog-style content
- Easily view user progress from your data-driven dashboard

# Evaluate - Educate - Simulate - Report

Your users will receive a bespoke security awareness training programme that is unique to their individual infosec vulnerabilities - with the option of deploying phishing simulations to provide practical risk assessments.

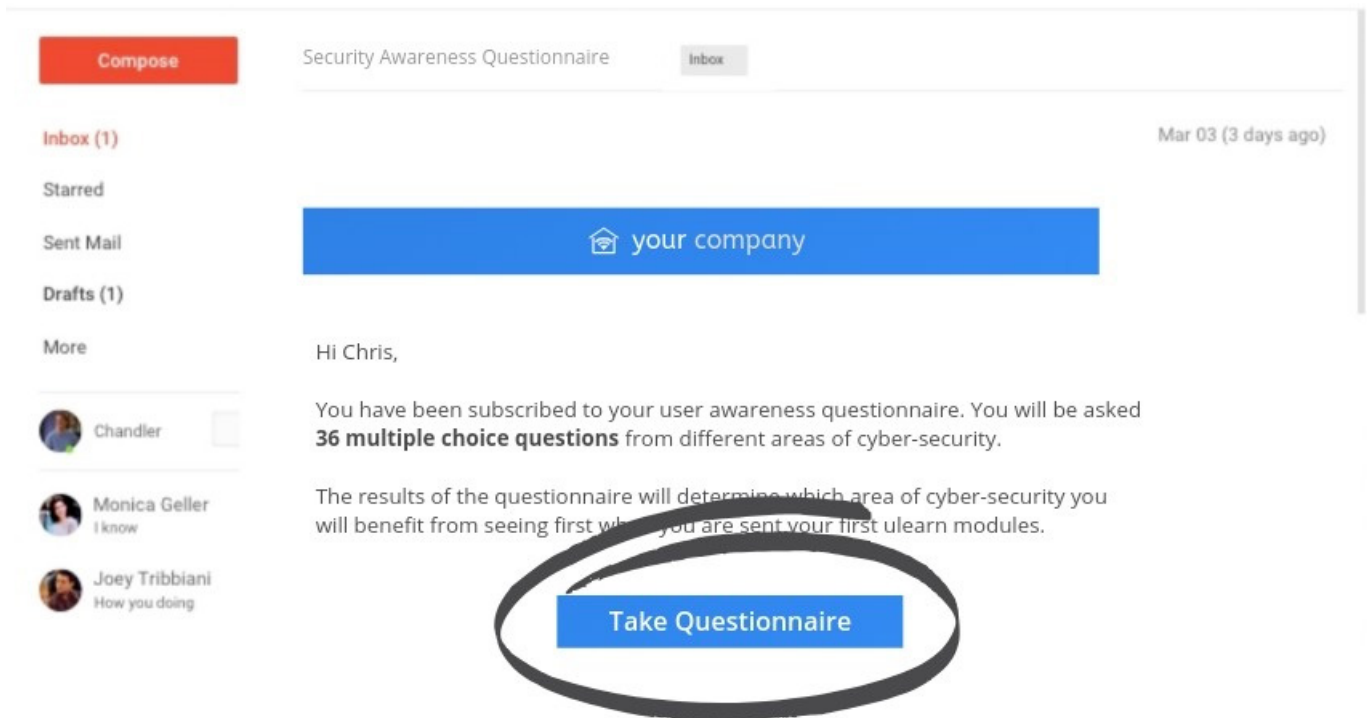
**To achieve this, we break your users' training down into a simplified four-pronged approach:**



# 1. Evaluate

## Determine your users' risk profile

To start off, we conduct an initial risk assessment on your users to determine their individual knowledge gaps. We call this the gap analysis questionnaire.



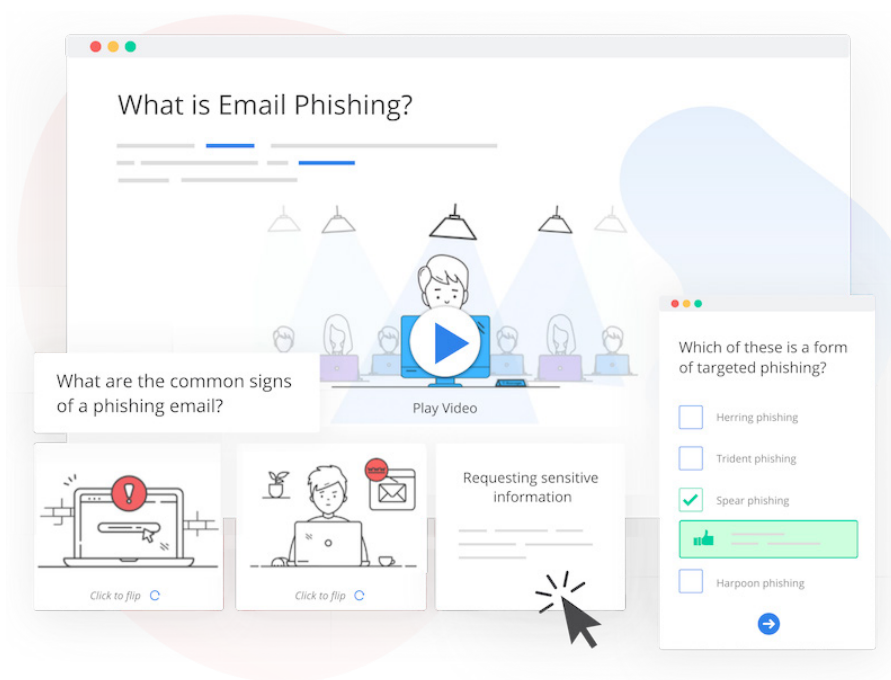
### Here's how the gap analysis questionnaire works:

- Invitation: Your users will receive an email invitation to their questionnaire, which they can start at a time convenient for them.
- Assessment: Once started, your users will be quizzed on 12-core areas of infosec best practice, with this multiple-choice assessment lasting approx. 10 minutes.
- Course enrolment: Using the results from the gap analysis stage, we will automatically craft a 12-month training programme unique to each user - with weaker subjects (e.g., phishing, passwords etc.), being deployed first.

## 2. Educate Empower your users

Now your users' programmes have been created, we will automatically enrol each user onto their first course.

*Note: Your users will only be automatically enrolled when 'AutoEnrol' is enabled within your admin settings.*



### Here's a quick overview of your users' 12-month training programme:

- **Prioritised courses:** Your users will receive courses that match their weakest areas first (e.g., user scored weakest in 'phishing' during the gap analysis stage, therefore, their first course will be 'Phishing Awareness for Beginners')
- **Automated invitations and reminders:** To keep your training continuous, efficient and admin-lite, we will send automatic course invitations to your users, as well as reminders for outstanding courses.
- **Regular bite-sized courses:** Your users will be educated on various infosec and compliance best practice, with AutoEnrol deploying one bite-sized course per month (this frequency can be customised by the admin).
- **Engaging & jargon-free content:** Our courses come with video, interactive and blog-style content to engage different styles of learning, whilst avoiding confusing tech jargon.

## 3. Simulate

### Test your users' learning progress

To ensure your users have improved their security behaviour, you're able to launch targeted simulated phishing tests using our simulation tool.

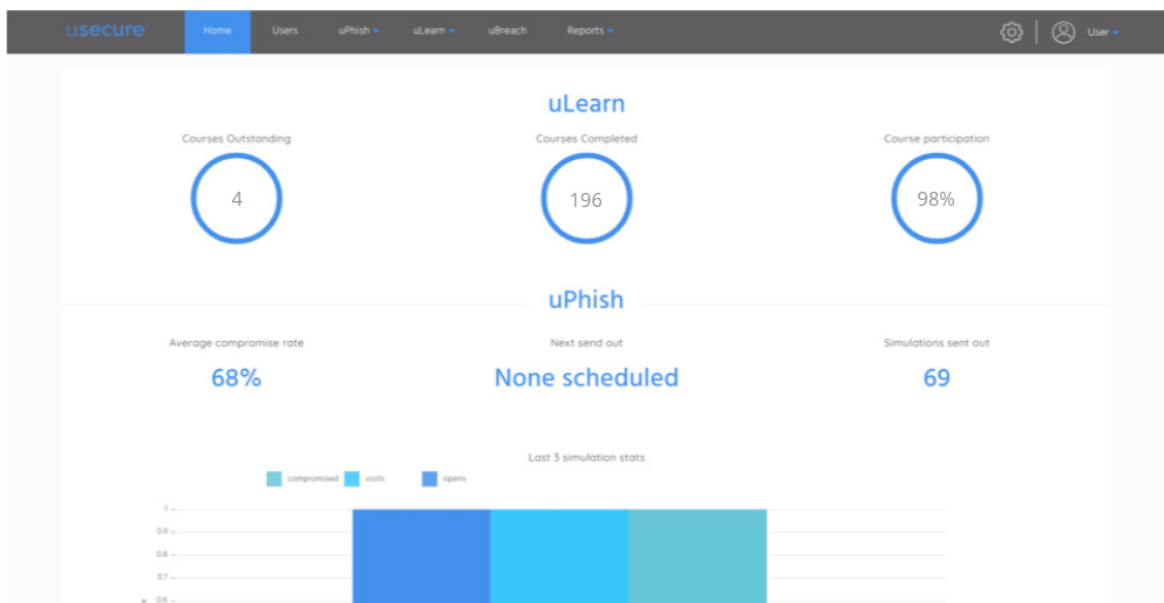
#### Here's how you can assess user vulnerability:

- Realistic phishing templates: Your ever-growing library of phishing templates come with pre-made emails and landing pages, replicating trusted organisations and services.
- Custom-built templates: Create your own custom phishing templates, useful for targeted campaigns that impersonate internal communications.
- Automated simulations: Send regular phishing campaigns to ensure user progress over time, with fully automated campaigns.
- Real-time tracking: Track real-time opened, clicked and compromised rates of your users to determine how they would react to a real-life attack.
- Granular reporting: Develop a clear risk profile of your organisation and individual users by digging deep into our in-depth reporting metrics.

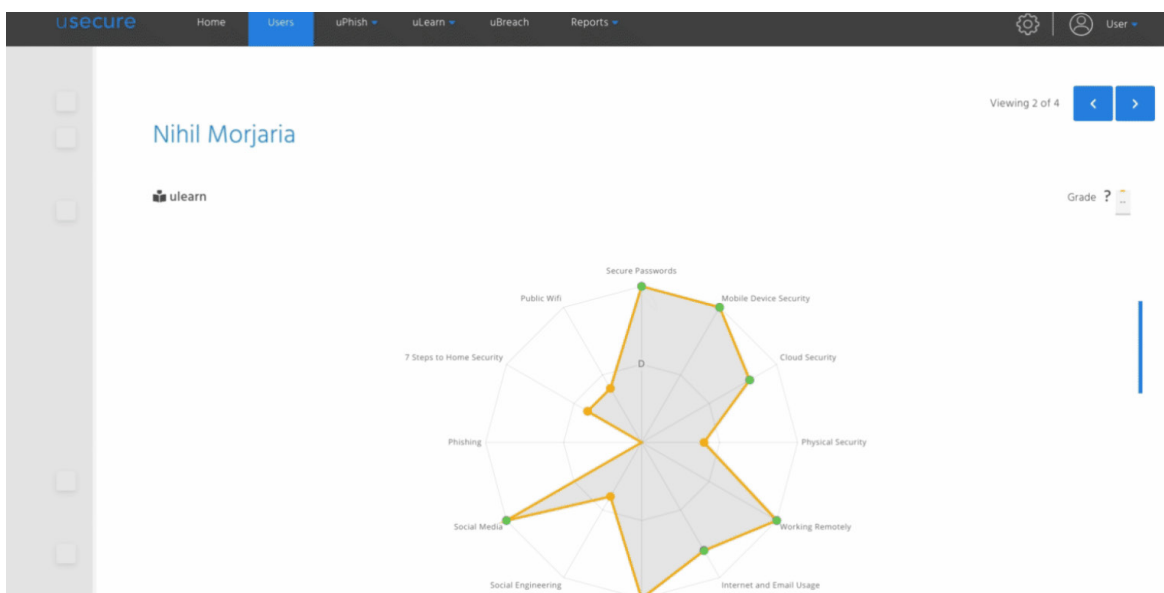
## 4. Report

### Aid your efforts in regulatory compliance

As your users progress through their training courses, you'll be able to view key insights of your organisation's performance straight from your data-driven dashboard.



You're also able to acquire a more in-depth analysis of performance from your 'Users' tab.



### Contact us for more information

✉ hello@everythingtech.co.uk

☎ 0161 826 2220